



CREATIVE  
**VOYAGE**

Brands, Websites, Digital Expressions

COMPANY PROFILE

**MAKING MEANINGFUL CONNECTIONS BETWEEN  
BRANDS, PEOPLE AND BUSINESS.**



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## WELCOME TO CREATIVE VOYAGE

We are multi-disciplinary design and digital agency, specialised in creating experiences and meaningful impact that deliver amazing results. Since our inception, we have been passionate about storytelling, visual design, and technology. We've been working with many amazing brands and organisations, both large and small, to help them engage their audiences and build brand awareness. Fueled on talent, Artistic flair and unconventional ideas, the work from our creative agency cuts across all industries and we have collaborated with many big brands and small business alike.

**THROUGH  
INNOVATIVE IDEAS, BEAUTIFUL DESIGNS &  
PIXEL-PERFECT EXECUTION,  
WE CRAFT BRAND STORIES THAT CAPTURES HEARTS,  
INSPIRES MINDS & DELIVERS BUSINESS RESULTS.**

## OUR SERVICES



### BRAND IDENTITY

Having a distinct identity not only helps the brand to stand out and be seen, it also carries an emotional impact and help the brand resonate with its audience. Our team can help your brand engage with their audiences and build powerful brand awareness.



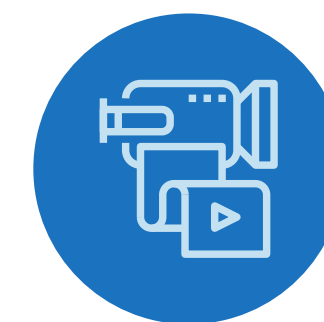
### DIGITAL MARKETING

Making your brand more visible in the places where your customers are, is the key to be heard and seen in the digital world. Our expert analysis and recommendations on how to best spend your marketing budget will not only help you to get noticed but also connect with your core audience.



### WEBSITE DESIGN + DEVELOPMENT

A good website spreads brand awareness, enhances credibility, and generates new leads. With a solid planning, a touch of storytelling and a taste of inspiration, we create meaningful websites, which in turn become fantastic digital experiences.



### VIDEO PRODUCTION

Video tells the story of the brand in motion. And videos offers serious competitive advantage for those who do it strategically and consistently. Our team of creative storytellers create impactful stories that not only help the brands voice be heard in the digital world, but also encourage maximum engagement with a spark of excitement.



## OUR CLIENTS

We get to recognize the vital needs of our customers so that we will tailor answers to their precise requisites, and supply excessive-value outcomes that transforms their organizations.

We work with small to medium businesses, corporations, government agencies and entrepreneurs from all over India and around the world.



WE ONLY STRIVE FOR  
**CLARITY**  
IN THE CREATIVE PROCESS &  
THAT SPEAKS FOR ITSELF.



## WHY US ?

We create simple, compelling, and functional creative solutions that make it easy for users to quickly find exactly what they're looking for. It's about creating an experience that transforms users into followers, customers into ambassadors. We do this by listening to you, understanding your target audiences, and putting our online knowledge to work on a plan that will improve your business goals.



## Our Team



### ANJEER RAHMAN

Aj is our team's high-level strategic and creative leader. He is up to date on the latest and most popular design trends and will make any project stand out. His problem-solving style is what makes the company stand out and keeps clients pleased.



### JATIN BASRA

JB will integrate his energetic approach & imaginative designs into your brand.. His philosophy is simple: "Start with an insight that is truthful & focused, then create work that is impossible to ignore". His career has been a showcase of helping build brands.

# SHOWCASE

# INFINITY OPTIMAL SOLUTIONS PVT.LTD CUSTOM WEBSITE DESIGN + DEVELOPMENT

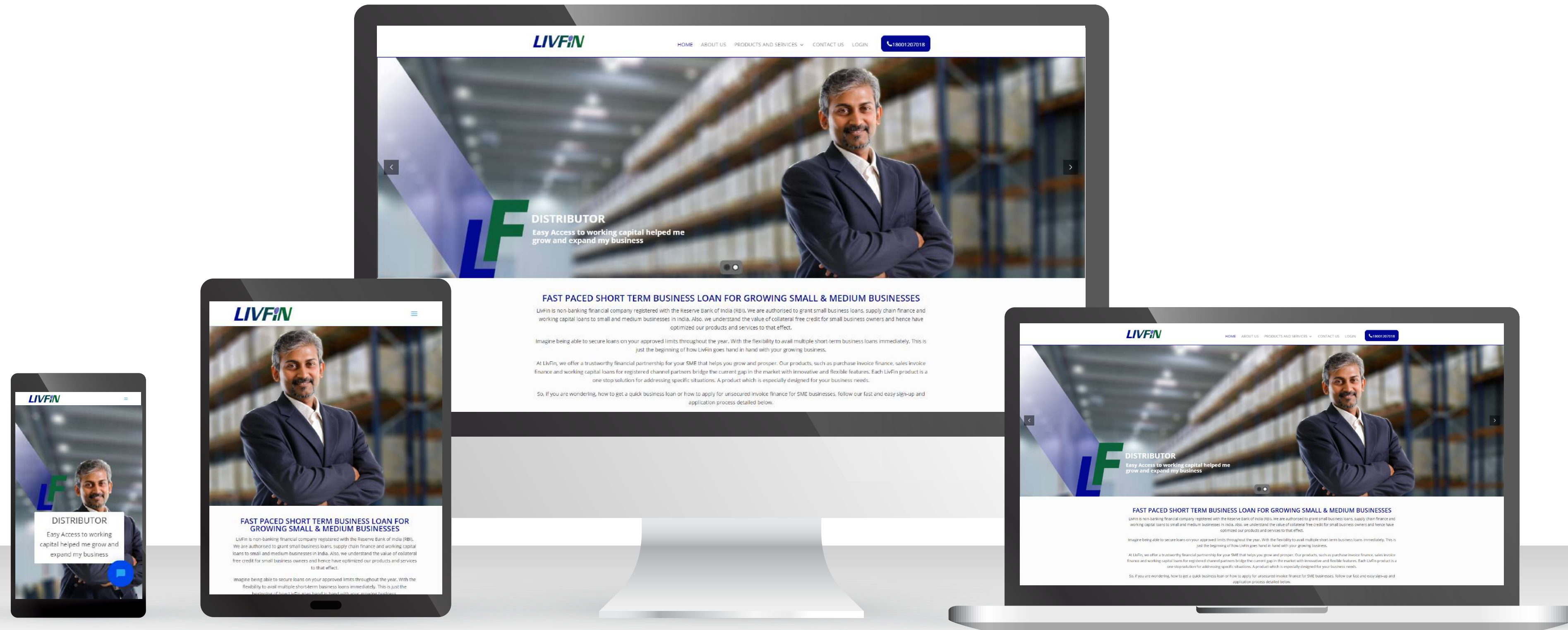
India's leading Sports and Entertainment Company





# LIVFIN CUSTOM WEBSITE DESIGN + DEVELOPMENT

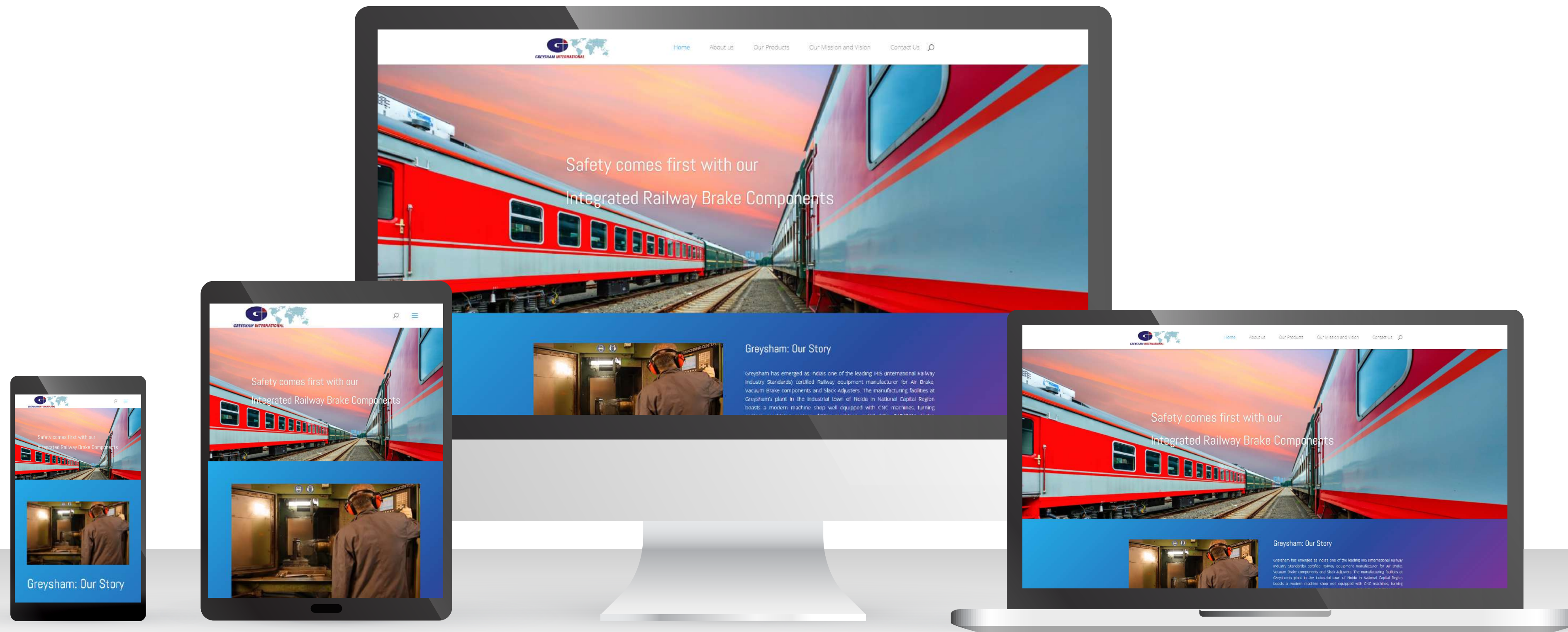
LivFin is non-banking financial company registered with the Reserve Bank of India (RBI).





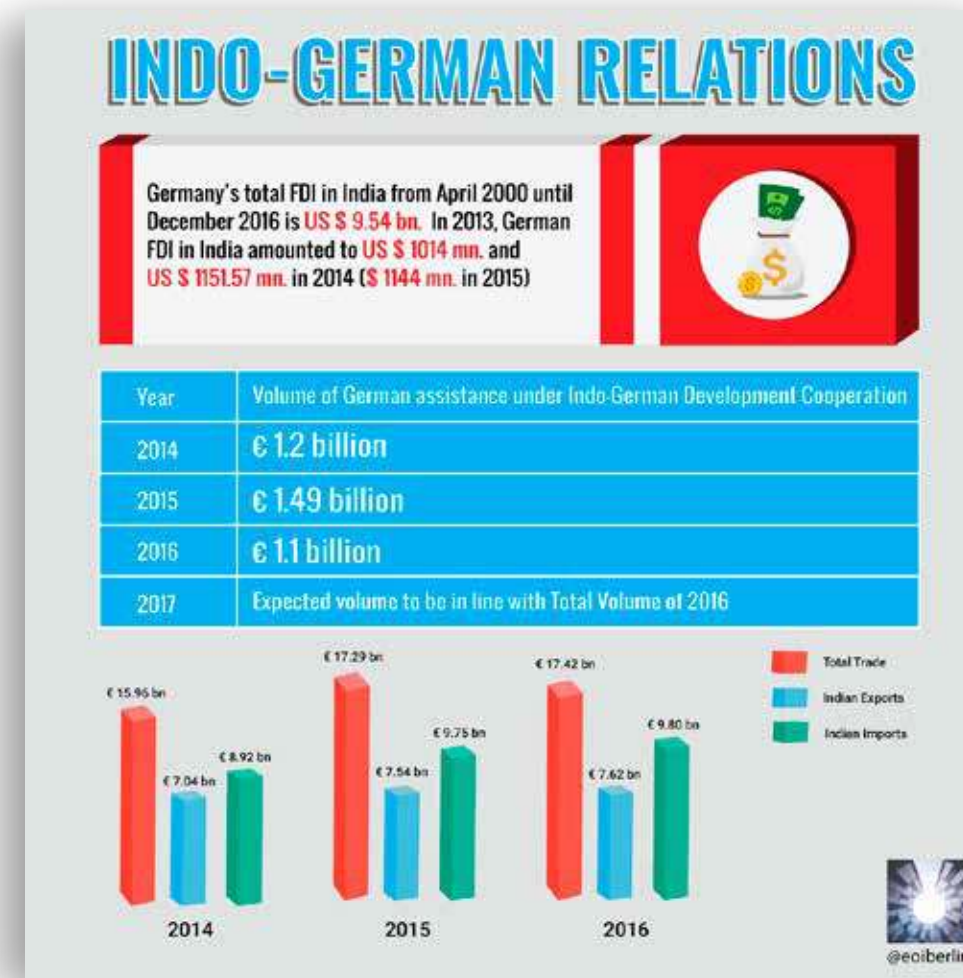
# GREYSHAM INTERNATIONAL CUSTOM WEBSITE DESIGN + DEVELOPMENT

Greysam is India's one of the leading IRIS (International Railway Industry Standards) certified Railway equipment manufacturer for Air Brake, Vacuum Brake components and Slack Adjusters.



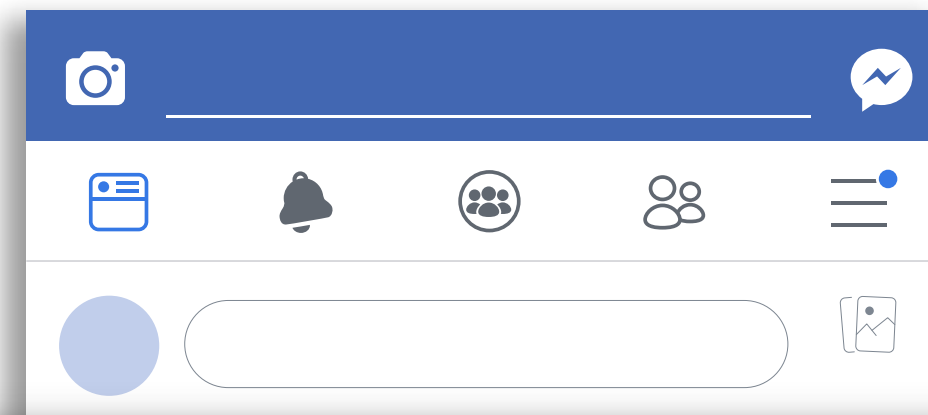
# EMBASSY OF INDIA BERLIN SOCIAL MEDIA CAMPAIGN

Hon'ble Prime Minister of India, Shri Narendra Modi visit Berlin.



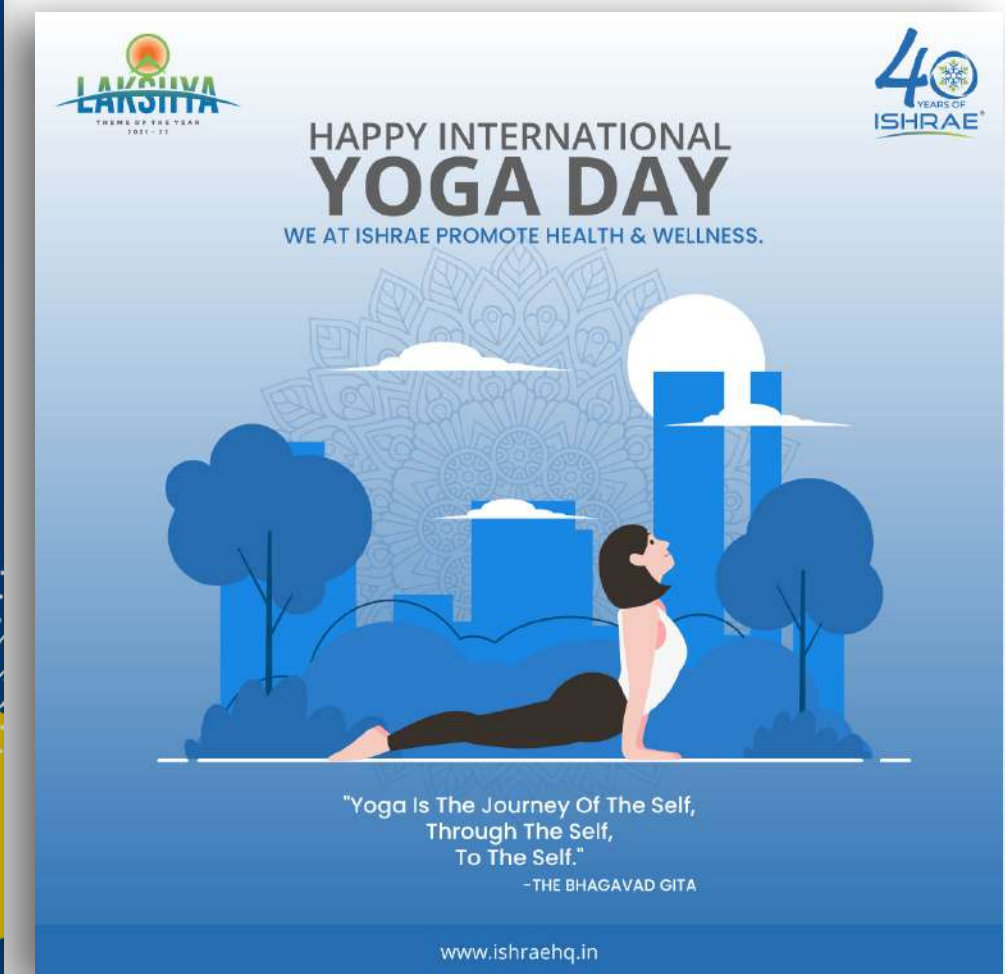
# HDFC BANK SOCIAL MEDIA CAMPAIGN

HDFC Bank Limited is an Indian banking and financial services company.



## ISHRAE SOCIAL MEDIA CAMPAIGN

The Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE), was founded in 1981 at New Delhi by a group of eminent HVAC&R professionals.







Ministry of External Affairs  
Government of India

# MINISTRY OF EXTERNAL AFFAIRS

Video production on Safe and Legal Migration

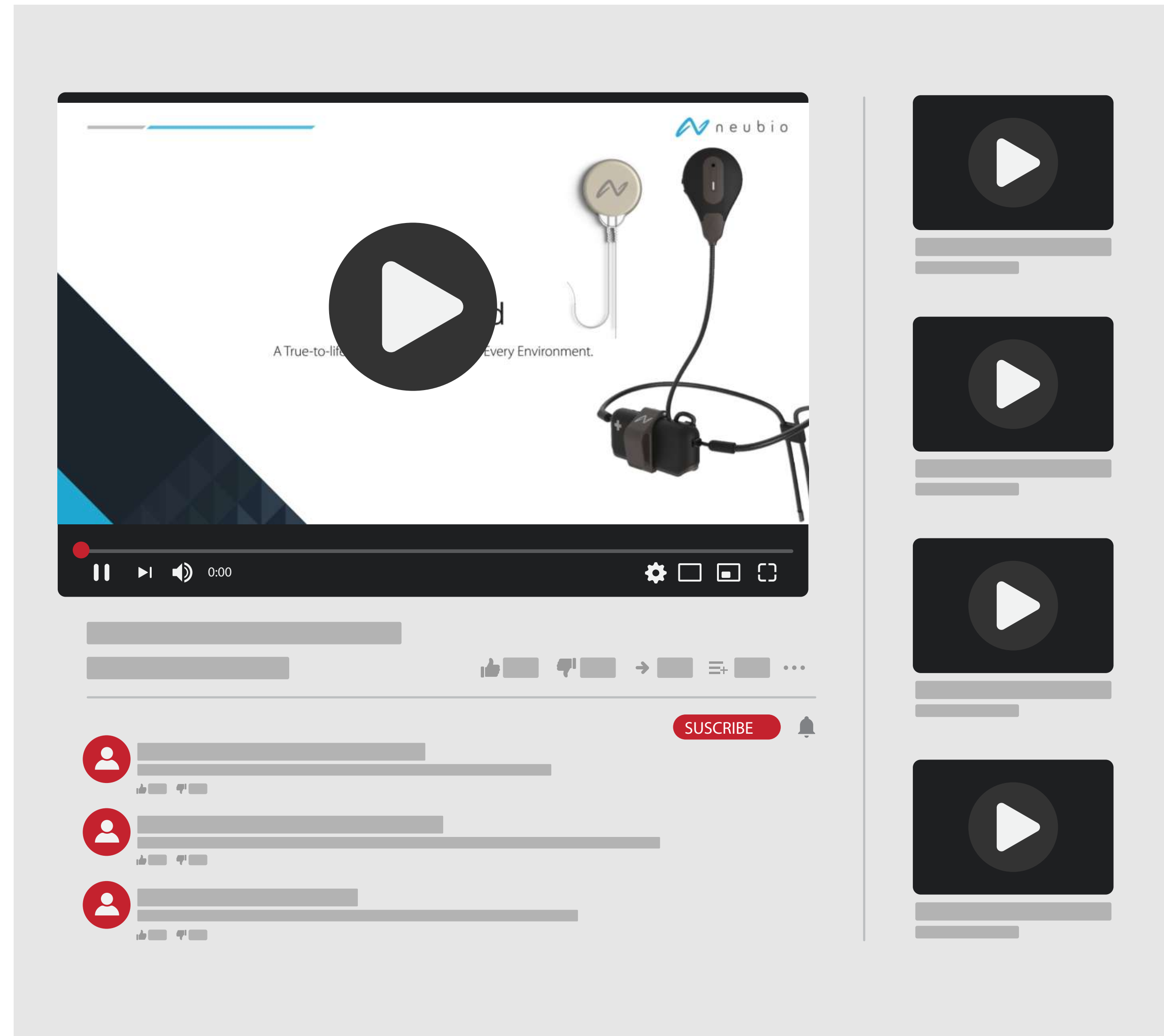


The image shows a YouTube video player interface. The video title is in Hindi: "विदेश जाने वाले भारतीय श्रमिकों के लिए जरूरी सलाह" (Necessary advice for Indian workers going abroad). The video thumbnail features an illustration of a man and a woman with luggage, a world map with India highlighted, and an airplane. The video player includes standard controls like play/pause, volume, and a progress bar. Below the video, there are icons for likes, dislikes, shares, and a 'SUBSCRIBE' button. Comments are visible below the video, each with a user profile icon and a like/dislike icon. To the right of the video player, there is a vertical list of four video thumbnails, each with a play button icon.



## SWITZ NEUBIO INDIA PRIVATE LIMITED

Video production on Bold Cochlear Implant





## **OUR PHILOSOPHY**

### **MAKING BRANDS LOOK FABULOUS. ALL DAY, EVERY DAY.**

We promise to connect you with your customers by understanding your vision, and giving you a voice in the digital world and our endeavour to combine our experience and creativity to produce simple, seamless and enjoyable experiences.



## LET'S GET STARTED

We know you have something great, and we'd love to get involved.

Whether you want to work on branding and identity, a bespoke website or cloud platform, we're all about exceptional results. Let's get started today.

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